



Public Interest Technology

# Five Years

## Driving the Public Interest Technology ecosystem forward

*Special Edition  
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**[EXECUTIVE SUMMARY]**



# Table of Contents

●	The emergence of a paradigm: Why PIT and why now .....	1
●	Methodological Model and Workstreams.....	1
●	Impact Dimensions and Lasting Transformations .....	3
●	Retrospective and Future Challenges .....	4



## The emergence of a paradigm: Why PIT and why now

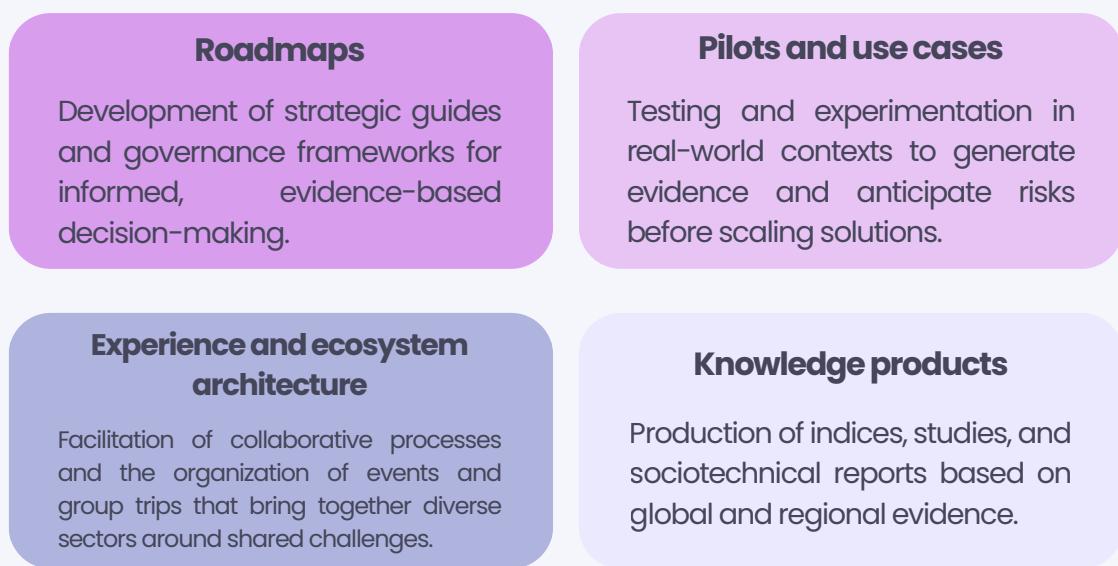
Technology has quickly become the invisible infrastructure of our social, economic, and political life. While algorithms and platforms mediate access to fundamental rights, institutions' ability to govern these advances has not kept pace, turning this gap into a priority public challenge. In this scenario, Public Interest Technology (PIT) emerges as an interdisciplinary field that argues that the digital sphere must be developed and regulated in a responsible, equitable way, centered on the common good.

In this context, PIT Policy Lab emerged in 2021 as C Minds' first independent spin-out, to act as a bridge across sectors toward the development of technology policies and governance models in Latin America and the Caribbean (LAC). Its core purpose is to translate public values into concrete practices of technology design and adoption, working not only on individual projects, but on the systemic transformation of institutional processes and cultures.

## Methodological Model and Workstreams

The Lab has consolidated an approach that combines elements of design, experimentation, and multisector collaboration. This model enables technology in the region to be sustainably oriented toward the public interest through four lines of action:

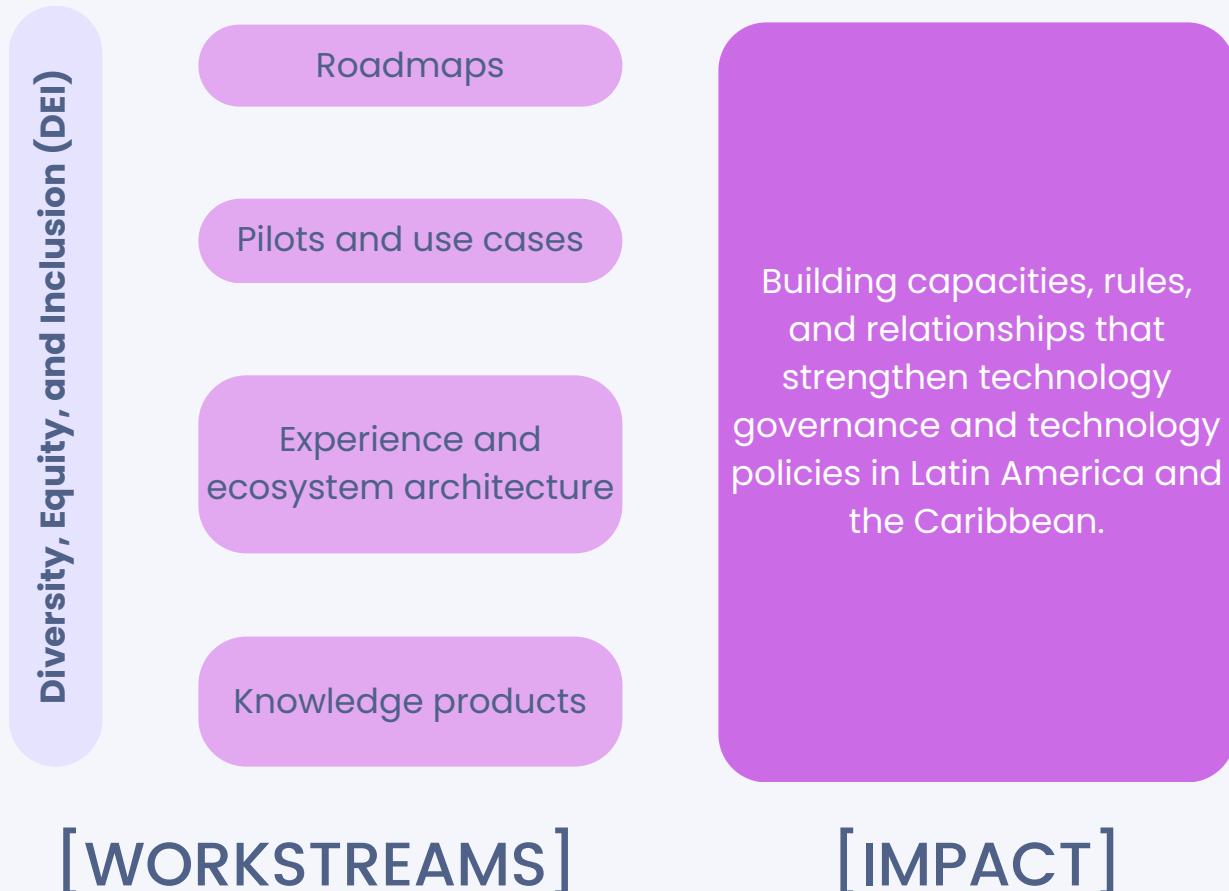
*Figure 1. PIT Policy Lab methodological approach*



*Source: Author's own elaboration*



Figure 2. PIT Policy Lab working model



Source: Author's own elaboration

This model integrates Diversity, Equity, and Inclusion (DEI) not as an additional component, but as a structural condition to prevent digital systems from reproducing historical inequalities.

## Impact Dimensions and Lasting Transformations

PIT Policy Lab's work is to generate lasting changes in institutions and communities once collaborations conclude. Throughout this Special Edition, we take stock of our first five years, including 27 projects and initiatives and our main achievements and impact in each of them. This impact is expressed across four key dimensions:

- Capacity building
- Institutional transformation
- Evolution of narratives
- Stakeholder coordination

Figure 3. PIT Policy Lab dimensions of work



### Capacity building

Embedding new analytical criteria and critical thinking within public service. The PIT 101 Course, delivered with INAP, has trained more than 150 professionals in the ethics and governance of emerging technologies. In Guanajuato, through the Equitable AI project, we developed guides and checklists for the ethical use of AI in the education sector—publicly available tools that can now be reused by other sectors.

### Institutional transformation

Updating high-level rules and decision-making processes. A major milestone is Colombia's Data Infrastructure Governance Model (MGID), whose foundations were incorporated into Decree 1389 of 2022, establishing for the first time a formal national framework for data coordination in the country. Likewise, the ANIA Mexico Use Case demonstrated that ethical AI governance can be operationalized at the national level.

### Evolution of narratives and conceptual frameworks

Creating shared languages that align technology with the public interest. The Mexico State Anti-Corruption Open Data Index became a tool that measures how open Mexico's state governments are in publishing data related to fighting corruption. Meanwhile, projects such as La Independiente and Latinas in Tech Policy have positioned the realities of women in the Global South and women's leadership as pillars of the digital agenda.

### Stakeholder coordination and ongoing collaboration

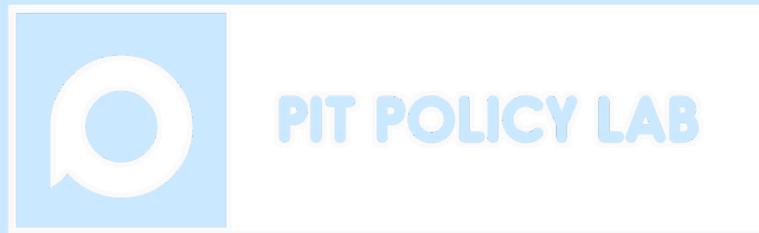
Strengthening the ecosystem through networks of trust. For example, AI Dialogues: Mexico Roadmap brought together more than 50 experts from different sectors to develop strategic recommendations during Mexico's governmental transition period, creating a space for deliberation among government, academia, the private sector, and civil society.

Source: Author's own elaboration

## Retrospective and Future Challenges

At PIT Policy Lab, we believe our greatest achievement is not measured by the number of projects and initiatives carried out, but by the changes activated in institutions and public narratives.

Looking ahead, we will focus on emerging challenges such as the expansion of generative artificial intelligence, emerging debates on global technology governance and democracy, the transformation of work, and the intersection of technology and the climate crisis. As an organization, we reaffirm our commitment to continue building the capacities and relationships needed so that technological innovation in Latin America and the Caribbean is, above all, a tool in favor of social well-being.



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**You can find the extended version of our Special Edition here:**

[EXTENDED VERSION](#)

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